



German FALCON CREST Fan Club

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PRESS STATEMENT

For Immediate Release

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Artwork Improvements for Season 1 DVDs in Region 1

Neumarkt/Germany; Burbank, CA/USA —

Following the intensified cooperation with Warner Home Video, www.falconcrest.org announces the completion of the revision process of the artwork for the region 1 DVD release of "Falcon Crest: The Complete First Season".

The original artwork as used for the earlier region 2 releases in Europe suffered from some minor inaccuracies, such as pictures from wrong seasons.

The sleeve of the North American carton slipcase will basically be the same as in the European editions, but with English lettering.

On the back sleeve, the mirrored picture of Lorenzo Lamas and Ana-Alicia was corrected so it is the right way round now. The season 2 photo of Robert Foxworth and Susan Sullivan was replaced by a season 1 publicity still of both actors.

Photos from seasons 2 and 3 on the episode inlay were replaced by season 1 pictures.

The slipcase of the region 1 edition will hold one plastic box for the four discs, the artwork on the sleeve of the amaray being the same front picture as on the slipcase.

New to the box set, in contrast to the European editions, is a beautiful collage of brilliant season 1 photos of the season's seven main cast members on the back sleeve. Some of these poses will be published for the first time.

The inside of the amaray tray, which holds a separate four-page inlay card with short episode synopses, contains a large new key art — a group shot of Jamie Rose, Robert Foxworth, Susan Sullivan and Billy R. Moses was combined with a duo shot of Lorenzo Lamas and Jane Wyman, all placed in the foreground of a vineyard.

"Our cooperation with the WHV design team was a very pleasant experience," Thomas J. Pucher, President of www.falconcrest.org, says.

He leaves no doubt that, from the standpoint of authentic design, the season 1 box set, scheduled to be released in the USA and Canada on April 20, 2010, will be the best version of that season on the market.

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