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## **PRESS STATEMENT**

### **For Immediate Release**

Jan 26, 2010

### **[www.falconcrest.org](http://www.falconcrest.org) Intensifies Cooperation with Warner Home Video**

Neumarkt/Germany; Burbank, CA/USA —

[www.falconcrest.org](http://www.falconcrest.org) announces a closer cooperation with Warner Bros. Entertainment Inc. on the upcoming region 1 DVD release of "Falcon Crest".

"Falcon Crest: The Complete First Season" will be released by Warner Home Video (WHV) in the USA and Canada on April 20, 2010, almost one year after its first release on European markets.

"We brought some minor flaws in the packaging and on the inlay card to the attention of WHV executives after the various European releases of the season, and they will be corrected in the region 1 configuration," says Thomas J. Pucher, President of [www.falconcrest.org](http://www.falconcrest.org).

In particular, the European releases of season 1 made use of some incorrect season photos on the back sleeve and on the episode overview inside the box. "The artwork was finalized shortly before we became attached to the European releases so we did not have the chance for a final check-up before production in Europe began," Pucher says and makes it very clear the now-improved artwork of the region 1 release will make use of correct seasonal photos only, and none of the pictures will be flip-flopped.

Lori Schwartz, Director — International Creative Services at WHV, Nicole L. Pelletier, one of the leading designers, and their creative team have appreciated the input from [www.falconcrest.org](http://www.falconcrest.org) for the benefit of the quality of the product.

With this cooperation, the WHV Burbank headquarters follow the tradition of their European branches. Since the release of season 2, Thomas J. Pucher, Sascha Kurz and Ingo A. Küppers, all members of the Board of Directors of [www.falconcrest.org](http://www.falconcrest.org), have been serving as creative consultants for the European WHV branches.

A preview of the improved artwork for the season 1 packaging will be available soon.

*Board of Directors:*

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TJP DESIGN  
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